

TERRA SCULPTURE UNVEILS MODERN SCULPTURE COLLECTION FOR THE GARDEN



New studio offers well-designed, accessibly-priced contemporary artworks: high impact and low maintenance in the landscape

(Los Angeles, February 5, 2010 --) Los Angeles-based Terra Sculpture, a new studio founded by landscape designer Jennifer Gilbert Asher and marketing veteran Karen Neill, offers modern abstract sculpture priced and scaled for the residential garden. Unlike typical mass market garden objects available at retail, this sophisticated collection pushes ordinary landscape design into an uber-stylish realm.

The artworks are designed by Asher, and handcrafted by metalsmith Mario Lopez of organic weathered steel, stainless steel or vibrant low-VOC powder-coated (painted) steel. Created in limited editions, they are available in a choice of 10 colors; size and finish are likewise customizable.

11 works in premiere collection: Each sculpture tells a story of spirit and sentiment, and is designed for effect and longevity in the outdoor environment. The premiere series is comprised of 11 pieces expressive of strength, reflection and movement, among them “Leap” (inspired by modern dancer Martha Graham), “Taffy” (a sinuous allusion to the candy) “Tempest” (with abstract references to a gathering storm over the Golden Gate Bridge) and “Snap” (an interpretation of rebirth and renewal).

As a landscape designer, Asher has long considered herself a sculptor of the garden. “I’m intrigued by the contrast of bold geometry in the unrestrained beauty of nature,” says Asher. She began to create modern abstract art in metal explicitly for her clients’ landscapes. The effect was immediate and transformative, and became the conception of Terra Sculpture.

Terra Sculpture's pieces are integrated in diverse architectural settings across the country, from hip contemporary roof decks to revamped ranch homes, mid-century modern and traditional residences. Clients agree that the sculpture immediately elevates outdoor spaces, transforming their gardens into galleries as soon as it is placed. Designers and homeowners say they particularly love placing one single, impactful design element that is sustainable and requires no water or maintenance, especially one that works with their budgets.

“Original art can be unspeakably pricey and purchasing sculpture is daunting for many,” says Asher. “I know so many homeowners and designers who feel 'locked out' of the art world which they feel is exclusive. We want our sculpture to be accessible to anyone who has a passion for inspiring art in the landscape.”

List Prices: \$1900-2950

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